Sai Charan
Kankipati

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LinkedIn • Portfolio: kscdezn.com

I'm a **Visual eXperience Designer** who thrives in turning challenges into captivating design solutions. I'm excited to work with organizations that value and champion the transformative potential of design.

Education

PGDM: Interaction Design
Conestoga College
APR 2023 | Kitchener, ON

Bachelor's degree: Animation & Design
Loyola College
APR 2018 | Hyderabad, India

Skills

Interaction Design, Visual Design, Design Systems, User Research, Prototyping, Mockups, Wireframing, User Flows, Accessibility, Design Strategy, Data Visualization, Graphic Design, Web Design

Tools

Figma, Sketch, Photoshop, Illustrator, Indesign, Adobe Suite, Miro, Pen/Pencil, HTML & CSS

Work Experience

Spaenaur • UX/UI Designer (Contract-Part time)
SEP 2023 - PRESENT | Kitchener, ON

- UX/UI designer working for the Customer Experience team to redesign and redefine online presence of company's Business and eCommerce websites to enhance overall user experience.
- Developed a user-friendly eCommerce store, leading to a 50% surge in online orders by eliminating repetitive sales calls, thereby boosting company profits.

Puddleshaker • UX Designer (Co-op)
APR 2023 | Kitchener, ON

- Engaged in a field placement project aimed at designing an innovation platform connecting innovators and investors worldwide.
- Defined User journey, User flows, Proto-personas, User stories, workflows and sitemaps by following Lean UX methodology, while crafting prototypes ranging from Low to High fidelity to enhance platform functionality and user experience.

NB Healthcare Technologies • UX Designer
FEB 2022 - OCT 2022 | Hyderabad, India

- Led the design of workflow automation tools utilized by the internal development team, driving innovation and seamless integration. This included the design of the Client Onboarding tool and Grievances tool for the customer support team, resulting in a remarkable reduction of human intervention and error by 80%.

UXReactor • Visual Designer
JUN 2020 - JUL 2021

Search Experience: Worked closely with a leading cybersecurity organization in simplifying their complex Global Search and Local Search process into a user-friendly eXperience, resulting in intuitive search and a steep learning-curve for new users.

Design System: Solo Visual designer responsible for articulating, designing and managing Client's design system, which increased the team's productivity by 2x.

Swap Motors • Graphic/UI Designer
MAY 2018 - JUN 2020

- Contributed design creatives and assets for marketing materials as a Jr. Designer, while supporting the Lead designer with UI design for company's web platform.